

ERASMUS POLICY STATEMENT (OVERALL STRATEGY)

INSTITUTIONAL EU AND NON-EU STRATEGY: A) PARTNERS, B) GEOGRAPHICAL AREAS AND C) MOST IMPORTANT OBJECTIVES AND TARGET GROUPS OF THE MOBILITY ACTIVITIES. DEVELOPMENT OF DOUBLE/MULTIPLE/JOINT DEGREES.

The international strategy of the Public University of Navarre (UPNA) is described on the III Strategic Plan 2011/2014 of the institution, approved by the Governing Council and the Social Council, and composed of the following main areas: Training, Research, Extension, Internationalization, Process and Quality, and Resources.

The area of internationalization includes the following institutional objectives:

1.- To emphasize the international profile of the University as an institution:

1.A. Development of specific “Plans of Internationalization” in each faculty or school, including:

- Analysis and promotion of student mobility agreements for each degree. Priority is given to institutions that offer a wide range of courses taught in English or that allow the elaboration of master thesis in English. Besides, the teaching in French, Italian, Portuguese, or Spanish is also appreciated.

Geographically the University focuses on cooperation with China; with institutions of the Campus of International Excellence “Iberus” to which the Public University of Navarre belongs (universities in Pau and Toulouse); and with countries where there are no previous links. In all cases, UPNA looks for institutions of excellence. In the field of development for cooperation are strongly appreciated institutions with recognised academic quality with strong links in the related field (Mozambique, Cuba, Bolivia). Partners are chosen according to previous research and teaching strong collaborations; to previous strategic alliances, such as the network AEN (“Euskadi, Aquitaine, Navarra”). The participation in international fairs where UPNA goes alone or as part of the G9 Group, gives to our institution the possibility to extend our networks.

- Implementation of joint degrees with foreign institutions

1.B. Improvement of the institutional administrative regulations and structure: regulation of services provided to incoming foreign staff; creation of a Committee of Internationalization integrated by vice-rectors, deans and international office staff.

1.C. International promotion, elaboration of a dissemination plan; complete translation into English of the institutional website; attendance to international fairs.

1.D. Promotion of the international development for cooperation: increasing participation in european cooperation projects (ALFA, Erasmus Mundus, AECyD...);

awareness campaigns, university recognition for academics taking part in international activities.

2. Enhancement of the international profile of the staff: foster international mobility; promote the flows of foreign faculty of faculty with international profile (visiting professors and Erasmus incoming staff).

3. Enhancement of the international profile of the students:

3.A. Outgoing students: enhancement of international mobility, including virtual mobility calls; increase the number of institutional calls, improvement of information and support given to students abroad.

3.B. Improve the support given to incoming students: development of a plan of cultural and sport activities; online publication of an improved catalog of subjects taught in English and of subjects of special interest for foreign students (culture, history, Spanish, society...); promote the tandem linguistic exchanges.

3.C. Increase the number of international internships.

3.D. Dissemination of experiences on social networks.

The III Strategic Plan 2011/2014 describes as target groups both students and academic staff. As a result, several degrees at the Faculty of Business and Economics include International Groups for students. Students taking part of them must spend at least one academic year on exchange, at an English spoken institution, and are required to maintain high academic results to be allowed to stay in the group. In 2013, the Technical School for Agricultural Engineering and the Technical School for Industrial Engineering and Telecommunications have approved their own regulations for International Groups.

The increase in the number of courses taught in English, and in the number of staff mobilities are prioritised. English courses to academic and non academic staff are provided and highly supported.

The Public University of Navarre offers two official joint masters (Master on Materials and Engineering; Master on History and Heritage), both with the Université de Pau et des Pays de l'Adour, France; one private joint Master on International Trade, with the University of Foreign Studies of Guangdong, China. For 2013/14 an official joint Master in Health Promotion and Social Development, with the Université de Bordeaux Segalen, France, is already approved.

The Campus of International Excellence "Iberus", to which UPNA belongs, defines a common strategy for master and doctorate courses. Of special importance is the creation of the International Graduate School.

INSTITUTIONAL STRATEGY FOR THE ORGANISATION AND IMPLEMENTATION OF INTERNATIONAL (EU AND NON-EU) COOPERATION PROJECTS IN TEACHING AND TRAINING IN RELATION TO PROJECTS IMPLEMENTED UNDER THE PROGRAMME.

The University is committed to a progressive internationalization of all its activity. This includes boosting teaching and research staff to get involved in cooperation projects with other institutions. This cooperation generates the establishment of synergies and knowledge alliances between universities or between companies and university research departments, fostering innovation and improving the economic activity in the region.

The institution is committed to provide the necessary resources to encourage the participation of its faculty members in such projects: effective dissemination of calls and procedures among teaching and research staff, technical support staff for the presentation and management of the projects, etc.

Institutional recognition to teachers who participate in international cooperation projects will be promoted as reflected in the III Strategic Plan 2011-2014 of the Public University of Navarre. An internal call to standardize, regulate and encourage participation in such projects will be launched. On the other hand, each of the faculties and schools of the Public University of Navarre will state its priorities and preferences when involving in these projects. In this sense, the newly appointed vicedeans for internationalization will play an active role, enhanced by their participation in the Committee of Internationalization of UPNA.

EXPECTED IMPACT OF THE PARTICIPATION IN THE PROGRAMME ON THE MODERNISATION OF THE INSTITUTION IN TERMS OF POLICY OBJECTIVES

Participating in the Programme will be a key driver for the modernization of the Public University of Navarre. The participation of students in the Programme will broaden the views and international perspective of graduates and researchers. It will provide them with greater language skills, autonomy and personal initiative. The development of the Programme will improve the quality and relevance of higher education at UPNA. It will confirm the internationalisation as a cornerstone for the development of the region. In fact, our country needs highly trained world citizens adapted to complexed requirements, able to innovate and implement innovative projects. Specially in the current economic circumstances.

Cross-border cooperation will certainly be an activity to which resources will be devoted. It is a need to work with our French neighbours and strengthening also the learning of French. The development of Navarre certainly goes through innovation and the implementation of sustainable business. The actions in the programme will facilitate the development of new ideas and initiatives among stakeholders in the development of the region. It will contribute to strengthen our links to the rest of the world. European and non-european mobility of students, teaching and non-teaching staff of the Public University of Navarre will be a key objective, which will lead to the achievement to the identified priorities.

UPNA's internationalization policy for the coming years is defined largely by its III Strategic Plan 2011/14. The Program will have great impact on its main areas, which are clearly linked to the five priorities of the Agenda for Modernisation:

- enhance the international profile of the University as an institution
- increase the international visibility of the University
- promote cooperation activities with priority countries/groups and work areas
- promote a greater international profile of teaching and research staff
- promote the international mobility of teaching staff
- increase the number of international teaching staff (visitors and Erasmus)
- increase the international profile of students
- implementation of joint masters with foreign universities.