



Report of the Business Administration Department

Academic year 2015-2016



Business Administration Department

Activity report

~ Academic year 2015-2016 ~

Approved by the Department Council

in the session held on 1 December 2016

BUSINESS ADMINISTRATION DEPARTMENT

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1. INTRODUCTION

This activity report aims to summarise the results of the work of the more than one hundred people who currently form part of the Public University of Navarre's Business Administration Department. It would be hard to understand all the different activities, as outlined over the following pages, without the effort and collaboration of all the members of the department, teaching staff, trainees and administration and service staff alike.

The mission of the Business Administration Department has remained unchanged over all these years: to contribute to the development of society through the creation and transfer of knowledge, and the comprehensive education of individuals in the field of Economics and Business Management and Administration.

In the academic year 2015/2016, the members of the department taught in all the Public University of Navarre's different faculties and schools in some 250 modules belonging to thirteen undergraduate degrees, two double undergraduate degree programmes and eleven Master's degrees, and contributed to two PhD programmes. Following completion of the implementation period for the undergraduate degrees adapted to the European Higher Education Area, the challenges now faced involve improving our vertical and horizontal coordination processes, and participation by the department in the development of the Public University of Navarre's new undergraduate degree qualification framework. As for Master's degrees, the challenges consist of consolidating the official postgraduate qualifications available in the field of business management.

The creation and transfer of knowledge has been performed through six research groups and has given rise to participation in various research projects funded through competitive calls, the publication of books, book chapters and articles in academic journals, and papers given at national and international academic conferences. The quality of the vast majority of the department's contributions in this area is reflected by objective indicators, such as the presence of the journals in the leading indexes. In this regard, the challenge lies in continuously improving this research and knowledge transfer work.

Finally, it should be pointed out that the department has not carried out its activities in isolation, but in constant collaboration with teaching staff and researchers from other centres. Professors and trainees in the department have stayed at other universities, both in Spain and abroad, and the department has received staff from other academic institutions.

I hope that this report will prove to be of interest to all those who read it and that it may serve as an invitation to get in touch with us to find out more about everything that the Public University of Navarre's Business Administration Department has to contribute to the development of society.

Pamplona, 1 December 2016

Luis Muga Caperos

Chair of the Business Administration Department

2. GOVERNANCE AND MANAGEMENT

*The **Department Council** is the Department's governing body and oversees the fulfilment of the functions entrusted to the Department within the framework of its competences. It has consisted of 63 members since April 2016: all the permanent members of Department and members of the non-permanent teaching staff who hold posts which require a PhD (52), representatives of the teaching and research staff assigned to the Department (6), representatives of the student delegates for the courses in the teaching of which the Department is involved (5) and representatives of the administration and service staff assigned to the Department.*

Management Team

From April 2012 to April 2016, it consisted of Alberto Bayo Moriones, as Head of Department, Cristina del Rio Soriano, as Secretary, and Javier Cebollada Calvo, M^a Teresa García López de Meneses y M^a Teresa García Marco, as Deputy Heads.

As of May 2016, it has consisted of Luis Fernando Muga Caperos, as Head of Department, Santiago Sánchez Alegría, as Secretary, and Pilar Corredor Casado, Raquel Chocarro Eguaras y Cristina Madorrán García, as Deputy Heads.

Permanent Committee

It is the function of the Permanent Committee to study, deliberate on, prepare and propose decisions concerning matters which fall within its competence.

From April 2012 to April 2016, it consisted of the Head of Department, the Secretary, the Deputy Heads, Fermín Lizarraga Dallo and Mónica Cortiñas Ugalde.

As of May 2016, it has consisted of the Head of Department, the Secretary, the Deputy Heads and Teresa García López de Meneses.

The Department comprises the following areas of knowledge:

- *Marketing and Market Research.*
- *Financial Economics and Accounting*
- *Agricultural Economics, Sociology and Policy*
- *Business Organization*

3. MEMBERS OF DEPARTMENT

3.1 Teaching staff

The following is a list of the Professors working in the Department on June 30, 2016.

Profesor	Categoría	Área de conocimiento
ABÍNZANO GUILLÉN, María Isabel	Professor with PhD under contract	Financial Economics and Accounting
ALDANONDO OCHOA, Ana María	Tenured University Professor	Agricultural Economics, Sociology and Policy
ALMANSA SÁEZ, María Carmen	Professor with PhD under contract	Agricultural Economics, Sociology and Policy
ARAMENDIA MUNETA, María Elena	Associate Professor (Type 2)	Marketing and Market Research
ARCE URRIZA, Marta	Assistant Professor with PhD	Marketing and Market Research
ARCHEL DOMENCH, Pablo	Tenured University Professor	Financial Economics and Accounting
ARIZ GORRIZ, Mirian	Associate Professor (Type 2)	Marketing and Market Research
ARNEDO AJONA, Laura	Associate Professor (Type 3)	Financial Economics and Accounting
AROCENA GARRO, Pablo	Full University Professor	Business Organization
ARTASO SENOSIAIN, Miguel Ángel	Associate Professor (Type 2)	Financial Economics and Accounting
AURRECOECHEA GUTIÉRREZ, Francisco Javier	Associate Professor (Type 2)	Financial Economics and Accounting
AZCÁRATE GARITANO, Elisabeth	Associate Professor (Type 2)	Business Organization
BAÑÓN IRUJO, Álvaro	Associate Professor (Type 2)	Financial Economics and Accounting
BARRENA FIGUEROA, María Ramona	Professor with PhD under contract	Agricultural Economics, Sociology and Policy
BAYO MORIONES, José Alberto	Full University Professor	Business Organization
BAYONA SÁEZ, María Cristina	Tenured University Professor	Business Organization
BELLO PINTADO, Alejandro Federico	Tenured University Professor	Business Organization
BERROZPE LÓPEZ, María Isabel	Associate Professor (Type 2)	Financial Economics and Accounting
BOSCH GONZÁLEZ, Juan José	Associate Professor (Type 2)	Financial Economics and Accounting
CANO RUIZ, Olga	Associate Professor (Type 2)	Financial Economics and Accounting
CARRASCO DEL AMO, Fernando	Asociado tipo 2	Economía Financiera y Contabilidad
CASASNOVAS OLIVA, Valero Luis	Associate Professor (Type 3)	Business Organization
CASCANTE RODRIGO, Roberto	Associate Professor (Type 2)	Financial Economics and Accounting
CAVERO BRÚJULA, M. Sandra	Tenured University Professor	Business Organization
CEBOLLADA CALVO, José Javier	Tenured University Professor	Marketing and Market Research
CHOCARRO EGUARAS, Raquel	Professor with PhD under contract	Marketing and Market Research
CHOURRAUT AGUIRRE, Alfredo	Associate Professor (Type 2)	Business Organization
CIORDIA BORUNDA, Pedro José	Associate Professor (Type 3)	Financial Economics and Accounting
CONTIN PILART, Ignacio	Tenured University Professor	Business Organization

CORREDOR CASADO, María Pilar	Tenured University Professor	Financial Economics and Accounting
CORTIÑAS UGALDE, Mónica	Professor with PhD under contract	Marketing and Market Research
CUARTERO CALVO, Luis Eduardo	Associate Professor (Type 2)	Financial Economics and Accounting
DEL RÍO SOLANO, María Cristina	Tenured University Professor	Financial Economics and Accounting
DÍAZ DÍAZ DE CERIO, Luis Miguel Abilio	Associate Professor (Type 2)	Not assigned
DÍAZ MORENO, Enrique	Associate Professor (Type 2)	Business Organization
ECHANDI DOMEÑO, Iñaki	Associate Professor (Type 2)	Business Organization
ECHARTE ZAMBRANO, Maite	Associate Professor (Type 2)	Financial Economics and Accounting
ELORZ DOMEZÁIN, Margarita	Tenured University Professor	Marketing and Market Research
ERRO GARCÉS, Amaya	Assistant Professor with PhD	Business Organization
FERRER ZUBIATE, Elena	Assistant Professor with PhD	Financial Economics and Accounting
FRANCO PUEYO, Juan Francisco	Tenured University Professor	Business Organization
GARCÍA LÓPEZ DE MENESES, María Teresa	Tenured University Professor	Agricultural Economics, Sociology and Policy
GARCÍA MARCO, María Teresa	Tenured University Professor	Business Organization
GARRALDA IRIARTE, Aitor	Associate Professor (Type 2)	Financial Economics and Accounting
GLARIA AZNÁREZ, M. Idoia	Associate Professor (Type 2)	Financial Economics and Accounting
GOICOECHEA YABAR, Miren Edurne	Associate Professor (Type 2)	Business Organization
GONZÁLEZ GONZÁLEZ, Inés	Assistant Professor with PhD	Financial Economics and Accounting
GONZÁLEZ URTEAGA, Ana	Temporary Professor with PhD under contract	Financial Economics and Accounting
GOÑI DUCAY, Daniel	Associate Professor (Type 2)	Business Organization
GOÑI LEGAZ, Salomé	Tenured University Professor	Business Organization
GORRINDO RUIZ, Eugenio	Associate Professor (Type 2)	Marketing and Market Research
GRANDE ESTEBAN, Ildefonso	Tenured University Professor	Marketing and Market Research
GRÁVALOS FALCES, Pedro María	Associate Professor (Type 2)	Business Organization
HERNÁNDEZ LÓPEZ, Fernando	Associate Professor (Type 2)	Business Organization
HUERTA ARRIBAS, Emilio	Full University Professor	Business Organization
IRIBARREN OSCOZ, Manuel	Associate Professor (Type 2)	Business Organization
JIMENEZ OCHOA, Francisco Javier	Associate Professor (Type 2)	Business Organization
JIMÉNEZ PÉREZ, Juan Ramón	Associate Professor (Type 2)	Financial Economics and Accounting
LARRAZA KINTANA, Martin	Tenured University Professor	Business Organization
LARREA GOÑI, María Pilar	Associate Professor (Type 2)	Financial Economics and Accounting
LECUMBERRI GOYENECHE, Eva María	Associate Professor (Type 2)	Marketing and Market Research
LIZARRAGA DALLO, Fermín	Tenured University Professor	Financial Economics and Accounting
MADORRÁN GARCÍA, Cristina	Tenured University Professor	Business Organization
MAÑERU MADORRÁN, Marta	Associate Professor (Type 2)	Financial Economics and Accounting

MARÍN VINUESA, Luz María	Temporary Professor with PhD under contract	Financial Economics and Accounting
MARTIJA GAMBRA, Jesús María	Associate Professor (Type 2)	Financial Economics and Accounting
MARTÍN MARTÍN, Oscar	Professor with PhD under contract	Marketing and Market Research
MARTÍNEZ ESCUDERO, Javier Julio	Associate Professor (Type 2)	Financial Economics and Accounting
MERINO DÍAZ DE CERIO, Francisco Javier	Tenured University Professor	Business Organization
MERINO FERNÁNDEZ, Raúl	Associate Professor (Type 2)	Not assigned
MUGA CAPEROS, Luis Fernando	Tenured University Professor	Financial Economics and Accounting
MÚGICA GRIJALBA, José Miguel	Full University Professor	Marketing and Market Research
NÚÑEZ ALDAZ, Imanol	Tenured University Professor	Business Organization
OLCOZ BERRUEZO, José María	Associate Professor (Type 2)	Financial Economics and Accounting
OLLO LÓPEZ, Andrea	Temporary Professor with PhD under contract	Business Organization
OLZA VICENTE, Lidia	Associate Professor (Type 2)	Financial Economics and Accounting
ORCOS SÁNCHEZ, Raquel	Assistant Professor with PhD	Business Organization
PEÑA VIDONDO, Sofía	LOU Assistant Professor	Business Organization
PÉREZ ALDAZ, Cristina	Associate Professor (Type 2)	Not assigned
PÉREZ GARCÍA, Raquel	Associate Professor (Type 3)	Business Organization
ROBLEDA CABEZAS, Heliodoro	Full University Professor	Financial Economics and Accounting
RONCAL OLÓRIZ, M. Cristina	Associate Professor (Type 2)	Marketing and Market Research
SAEZ ERRO, Luis Fernando	Associate Professor (Type 2)	Financial Economics and Accounting
SAN MIGUEL INDURAIN, Jorge	Associate Professor (Type 2)	Business Organization
SÁNCHEZ ALEGRÍA, Santiago	Professor with PhD under contract	Financial Economics and Accounting
SÁNCHEZ GARCÍA, M. Mercedes	Tenured University Professor	Agricultural Economics, Sociology and Policy
SÁNCHEZ-OSTIZ GUTIERREZ, Jesús María	Associate Professor (Type 2)	Business Organization
SANTAMARIA AQUILUE, Rafael	Full University Professor	Financial Economics and Accounting
SIMÓN ELORZ, Katrin Nekane	Tenured University Professor	Agricultural Economics, Sociology and Policy
SOLA MATEOS, Belén	Associate Professor (Type 2)	Financial Economics and Accounting
URTASUN ALONSO, Ainhoa	Tenured University Professor	Business Organization
VELASCO GONZÁLEZ, María del Pilar	Assistant Professor with PhD	Financial Economics and Accounting
VILLANUEVA ORBAIZ, María Luisa	Tenured University Professor	Marketing and Market Research
VILLANUEVA RUIZ, Miguel Ángel	Tenured University Professor	Business Organization
YÁNIZ LACARRA, Natalia	Associate Professor (Type 2)	Financial Economics and Accounting

3.2 Department teaching staff in figures

Tenured Teaching Staff

Full University Professors	6
Tenured University Professors	26

Teaching Staff under Full-time Contract

Professors with PhD under contract	7
Assistant Professors with PhD	6
Temporary Professors with PhD under contract	4

Teaching Staff under Part-time Contract

Associate Professors	46
TOTAL	95

3.3 Staff in training:

ALCAIDE MUÑOZ, Cristina	Junior Research Fellow	Business Organization
ALZATE BARRICARTE, Miriam	Junior Research Fellow	Marketing and Market Research
ANZOLA ROMÁN, Paula	Junior Research Fellow	Business Organization
GARCÉS GALDEANO, Lucía	Junior Research Fellow	Business Organization
PINDADO TAPIA, Emilio	Junior Research Fellow	Agricultural Economics, Sociology and Policy
ZOUAGHI, Ferdaous	Junior Research Fellow	Agricultural Economics, Sociology and Policy

3.4 Administration and Service Staff

Head of Administration:

- María Cruz Salvatierra Beorlegui

Administrative Assistants:

- Laida Muruzábal Valencia
- M^a Pilar Yuba Lacalle

4. TEACHING ACTIVITY

There now follows a list of the modules which the Department teaches, with their names in the language in which they are taught.

4.1 Second-Cycle Degrees and Higher Studies in Engineering (being discontinued)

4.1.1 Faculty of Economics and Business Sciences

Second-Cycle Degree in Law and Business Administration and Management:

31502 Dirección Financiera I
31503 Dirección Financiera II
31509 Dirección Estratégica y Política de la Empresa I
31510 Dirección Comercial
31601 Dirección Estratégica y Política de la Empresa II
31602 Investigación de Mercados

4.1.2 School of Industrial Engineering and Telecommunications

Telecommunications Engineering

32505 Organización y Administración de Empresas

Industrial Engineering

35522 Gestión de la Calidad y de la Innovación Tecnológica
35524 Financiación e Inversión
35525 Estrategia y Política de la Empresa

4.1.3. School of Agricultural Engineering

Agricultural Engineering

36503 Evaluación de Proyectos Agrarios
36523 Política Agraria
36529 Marketing Agroalimentario

4.2 Undergraduate Degrees

4.2.1 Faculty of Economics and Business Sciences

Undergraduate Degree in Economics:

171102 Economía de la Empresa / Enpresaren Ekonomia
 171105 Operaciones Financieras / Finantza Eragiketak
 171201 Contabilidad I / Kontabilitatea I
 171303 Contabilidad II / Kontabilitatea II
 171404 Finanzas Empresariales
 171604 Economía de las Organizaciones
 171712 International Trade Management
 171801 Contabilidad Pública
 171804 Finanzas Internacionales
 171816 Dirección Estratégica / Strategic Management
 171817 Investigación de Mercados / Marketing Research
 171818 Prácticas Externas
 171819 Activos Financieros Derivados
 171820 Distribución y Logística
 171825 Diseño y Comportamiento Organizativo
 171826 Dirección Comercial I
 171827 Gestión de Recursos Humanos
 171828 Análisis de la Información Contable
 171829 Contabilidad de Gestión
 171830 Dirección Financiera II
 171890 Trabajo Fin de Grado

Undergraduate Degree in Business Administration and Management:

172101 Economía de la Empresa / Enpresaren Ekonomia
 172105 Operaciones Financieras / Finantza Eragiketak
 172201 Contabilidad Financiera I / Finantza Kontabilitatea I
 172301 Contabilidad Financiera II / Finantza Kontabilitatea II
 172302 Diseño y Comportamiento Organizativo / Antolamenduzko Diseinua eta Jokabidea
 172402 Dirección Comercial I
 172404 Gestión de Recursos Humanos / Giza Baliabideen Kudeaketa
 172405 Mercados e Instrumentos Financieros
 172501 Análisis de la Información Contable
 172502 Dirección Comercial II
 172503 Dirección Financiera I
 172504 Dirección de Operaciones
 172505 Organización Industrial y Competencia Estratégica / Industria Antolaketa eta Lehia Estrategikoa
 172601 Contabilidad de Gestión
 172602 Dirección Estratégica
 172603 Dirección Financiera II
 172605 Investigación de Mercados
 172701 Modelos de Gestión
 172702 Organización de la Producción y del Trabajo
 172709 Comportamiento del Consumidor

172716 Contabilidad de Gestión II
 172717 Empresario y Fiscalidad
 172719 Activos Financieros Derivados
 172722 Valoración de Empresas
 172725 Estrategia de Producto y Precio
 172726 Auditoría
 172727 International Trade Management
 172728 Sistemas Integrados de Gestión (SAP)
 172801 Innovación y Creación de Empresas
 172809 Finanzas Internacionales
 172815 Planificación Financiera y Fiscal
 172820 Distribución y Logística
 172821 Sistemas de Información
 172822 Operaciones Bancarias y del Seguro
 172823 Consolidación de Estados Financieros
 172824 Contabilidad Avanzada
 172825 Comunicación y Ventas
 172826 Prácticas Externas
 172890 Trabajo Fin de Grado

Double Undergraduate Degree in Law and Business Administration and Management:

175104 Economía de la Empresa
 175202 Operaciones Financieras
 175301 Contabilidad Financiera I
 175402 Contabilidad Financiera II
 175404 Diseño y Comportamiento Organizativo
 175503 Mercados e Instrumentos Financieros
 175601 Dirección Comercial I
 175602 Gestión de Recursos Humanos / Giza Baliabideen Kudeaketa
 175702 Dirección Financiera I
 175703 Organización Industrial y Competencia Estratégica / Industria
 Antolaketa eta Lehia Estrategikoa
 175704 Contabilidad de Gestión
 175811 Análisis de la Información Contable
 175812 Dirección Comercial II
 175813 Dirección de Operaciones
 175821 Dirección Estratégica
 175822 Investigación de Mercados
 175823 Dirección Financiera II

International Double Undergraduate Degree in Economics and Business Administration and Management:

176101 Economía de la Empresa / Business Economics
 176105 Operaciones Financieras / Financial Operations
 176201 Contabilidad Financiera I / Financial Accounting I
 176301 Diseño y Comportamiento Organizativo / Organizational Design and Behaviour
 176302 Contabilidad Financiera II / Financial Accounting II

176402 Dirección Comercial I / Marketing I
 176404 Mercados e Instrumentos Financieros
 176701 Análisis de la Información Contable
 176703 Dirección Comercial II / Marketing II
 176801 Dirección Estratégica / Strategic management
 176805 Gestión de Recursos Humanos / Human Resources Management
 176806 Investigación de Mercados / Market Research
 176819 Modelos de Gestión
 176820 Organización de la Producción y del Trabajo
 176823 Comportamiento del Consumidor
 176825 Contabilidad de Gestión II / Financial Accounting II
 176826 Empresario y Fiscalidad
 176827 Valoración de Empresas
 176828 Estrategia de Producto y Precio
 176829 Auditoría
 176830 Sistemas Integrados de Gestión (SAP)
 176831 Innovación y Creación de Empresas
 176835 Planificación Financiera y Fiscal
 176836 Sistemas de Información
 176837 Operaciones Bancarias y del Seguro
 176838 Consolidación de Estados Financieros
 176839 Comunicación y Ventas
 176841 Activos Financieros Derivados
 176842 International Trade Management
 176846 Finanzas Internacionales
 176847 Distribución y Logística
 176848 Contabilidad Avanzada/ Contabilidad Pública
 176852 Prácticas Externas
 176890 Trabajo Fin de Grado de Economía
 176891 Trabajo Fin de Grado de Administración y Dirección de Empresas

4.2.2 School of Industrial Engineering and Telecommunications

Undergraduate Degree in Computer Engineering:

240106 Empresa / Enpresa / Business

Undergraduate Degree in Industrial Technologies Engineering:

242106 Empresa / Enpresa / Business
 242701 Organización de la Producción
 242818 Gestión de Recursos Humanos
 242819 Creación de Empresas

Undergraduate Degree in Telecommunications Technologies Engineering:

243106 Empresa / Enpresa / Business

Undergraduate Degree in Electric and Electronic Engineering:

244106 Empresa / Enpresa / Business
 244701 Organización de la Producción
 244806 Gestión de la Calidad

244807 *Gestión de Recursos Humanos*
 244808 *Creación de Empresas*
 244811 *Gestión de la Cadena de Suministro*

Undergraduate Degree in Mechanical Engineering:

245106 *Empresa / Enpresa / Business*
 245702 *Organización de la Producción*
 245801 *Gestión de la Calidad*
 245802 *Creación de Empresas*
 245804 *Gestión de Recursos Humanos*
 245808 *Gestión de la Cadena de Suministro*

Undergraduate Degree in Mechanical Design Engineering (Tudela Campus):

251104 *Empresa*
 251404 *Organización de la Producción*
 251805 *Marketing*

4.2.3 Faculty of Law

Undergraduate Degree in Law:

351204 *Análisis Contable Aplicado al Derecho*
 351701 *Dirección y Gestión de Recursos Humanos*
 351850 *Economía de la Empresa*
 351851 *Diseño y Comportamiento Organizativo*
 351852 *Dirección Comercial I*
 351853 *Mercados e Instrumentos Financieros*
 351854 *Análisis de la Información Contable*
 351855 *Contabilidad de Gestión*

Undergraduate Degree in Labour Relations and Human Resources:

352201 *Economía de la Empresa*
 352203 *Contabilidad*
 352302 *Análisis de Balances*
 352505 *Organización del Trabajo*
 352705 *Sistemas de Organización y Gestión*
 352706 *Creación de Empresas*
 352707 *Dirección Estratégica de Recursos Humanos*
 352802 *Prácticas Externas Empresas*
 352810 *Operaciones Bancarias y del Seguro*

4.2.4 School of Agricultural Engineering

Undergraduate Degree in Agricultural, Food and Rural Environment Engineering:

501106 *Empresa / Enpresa / Business*
 501302 *Economía Agraria*
 501701 *Ordenación del Territorio y del Paisaje*
 501703 *Gestión de Empresas Agroalimentarias*
 501711 *Política Agraria*

501803 Comercialización y Márketing

501815 Oficina técnica

Undergraduate Degree in Innovation in Food Processes and Products:

502104 Empresa / Enpresa / Business

502205 Emprendimiento e Innovación en la Empresa Alimentaria

502305 Comercialización para la Innovación Alimentaria

502601 Gestión de la Innovación en la Empresa Alimentaria

502806 Procesos Logísticos en la Innovación

502807 Qué hay de nuevo en Innovación

502808 Cómo crear mi propia Empresa

502816 Prácticas

4.2.5 Faculty of Health Sciences

Undergraduate Degree in Physiotherapy (Tudela Campus):

451613 Creación de Empresa en Fisioterapia

4.3 Master's Degrees

4.3.1 Faculty of Economics and Business Sciences

Master's Degree in Economic and Financial Analysis:

72093 Economía Financiera

73103 Finanzas Corporativas

72097 Gestión del Riesgo Financiero

Master's Degree in Business Management:

72939 Estrategia y Dirección Estratégica

72940 Dirección de Marketing

72941 Negocios Internacionales / International Business

72942 Diseño Organizativo

72943 Dirección de la Cadena de Suministro

72944 Control de Gestión

72945 Habilidades Directivas

72946 Cuadro de Mando Integral

72947 Dirigiendo una Empresa Virtual

72949 Dirección de Recursos Humanos

72950 Gobierno, Excelencia y RSC

72952 Prácticas Externas

72096 Finanzas Corporativas

72953 Trabajo Fin de Máster

Master's Degree in Management, Organization and Business Economics (MMOBE):

71824 Economía de los Contratos y de las Organizaciones (I)

71826 Teoría de Juegos y Economía Conductual

71827 Gobierno Corporativo

71832 Entrepreneurship and Innovation

71833 Economics of Operation Management

71834 Marketing

71835 Human Resources
 71836 Economics of Strategy
 71837 Seminar in Finance and Markets
 71838 Trabajo Fin de Máster
 72126 Econometría Aplicada
 72127 Finanzas y Mercados
 72129 Métodos Cuantitativos
 72130 Economía de los Mercados
 72131 Economics of Performance Measurement
 73198 Economía de los Contratos y de los Organizaciones (I)

Master's Degree in Process-based Management with Integrated Information Systems – ERP

73070 Dirección Estratégica de las Operaciones
 73071 Gestión por Procesos
 73073 Implantación de la Estrategia en un Entorno Virtual
 73074 Procesos Logísticos
 73075 Procesos en Administración
 73076 Procesos de Aprovisionamiento y Producción
 73077 Procesos Comerciales
 73078 Extensiones Logísticas
 73079 Prácticas Externas
 73080 Procesos de Control Financiero
 73081 Procesos de Control Interno
 73082 Procesos de Recursos Humanos
 73083 Trabajo Fin de Máster

4.3.2 School of Industrial Engineering and Telecommunications

Master's Degree in Industrial Engineering:

73004 Administración de Empresas
 73005 Sistemas Productivos y Logísticos
 73037 Análisis Contable
 73038 Financiación e Inversión
 73039 Marketing
 73042 Emprendimiento Empresarial
 73045 ERP: Procesos Logísticos I
 73048 Prácticas en Empresa
 73213 Sistemas de Información para la Dirección

Master's Degree in Telecommunications Engineering:

73223 Administración de Empresas
 73225 Análisis Contable
 73226 Financiación e Inversión
 73227 Marketing
 73230 Emprendimiento Empresarial
 73232 ERP: Procesos Logísticos I
 73233 Sistemas de Información para la Dirección

4.3.3 Faculty of Law

Master's Degree in Occupational Risk Prevention:

71813 Gestión de la Prevención de Riesgos Laborales

4.3.4 School of Agricultural Engineering

Master's Degree in Agricultural Engineering:

72961 Diseño y Gestión de Explotaciones Hortofrutícolas

72962 Diseño y Gestión de Explotaciones Ganaderas

72964 Dirección y Gestión de Empresas Agroalimentarias

72965 Prácticas en Empresa

4.3.5 Faculty of Health Sciences

Master's Degree in Public Health

73104 Gestión de Servicios de Salud

Master's Degree in Nursing Care Management

71958 Gestión de Servicios de Salud

4.3.6 Faculty of Human & Social Sciences

Master's Degree in Secondary School Teaching

73161 Complementos de Economía y Gestión de Empresas

73162 Intensificación en Economía y Gestión de Empresas

73164 Iniciación a la Investigación Educativa en Economía y Gestión de Empresas

73166 Propuestas de Intervención Educativa en Economía y Gestión de Empresas

73167 Prácticum II (Especialidad en Economía y Gestión de Empresas)

The following table shows the breakdown of credits by qualification type in each School and Faculty:

CREDITS BY SCHOOL/FACULTY				
<i>Centre</i>	<i>Second-Cycle Degrees and Higher Engineering Studies</i>	<i>Undergraduate Degrees</i>	<i>Master's Degrees</i>	<i>Total</i>
<i>Faculty of Economics and Business Sciences</i>	39	726	213	978
<i>School of Industrial Engineering and Telecommunications</i>	24	87	75	186
<i>School of Agricultural Engineering</i>	19,5	78	43,5	141
<i>Faculty of Law</i>	-	105	4,5	109,5
<i>Faculty of Health Sciences</i>	-	3	12	15
<i>Faculty of Human & Social Sciences</i>	-	-	28	28
Total	82,5	999	376	1457,5

4.4 Doctorates

Economics, Business Science and Law

- Branch of knowledge: Social Sciences and Law
- Places available: 15
- Programme coordinator: **Sánchez García, Mercedes**
- Departments involved: Business Administration, Private Law, Economics, Public Law.
- Universities involved: Public University of Navarra (UPNA)
- Lines of research: Public Economics (Economic Analysis), Financial Economics, Accounting, Business Organization, Company Economics, Marketing, Agricultural and Environmental Economics, Law Studies.

Economics, Management and Organization

- Branch of knowledge: Social Sciences and Law
- Places available: 10
- Programme coordinator: **García Marco, María Teresa**
- Departments involved: Business Administration
- Universities involved: Autonomous University of Barcelona (UAB), University of the Balearic Islands (UIB), Public University of Navarra (UPNA)
- Lines of research: Economic analysis of regulated sectors and regulation, Corporate finance, Corporate governance, Innovation, Company internationalization, Internal organization of companies, Business performance and competitiveness, Human resources and labour relations, Experimental economics.

4.5 Lifelong Learning

- **In-house Qualifications:**
 - o In-house Master's Degree in International Trade Management
 - o Expert in Supply Chain Logistics-Management
 - o In-house Master's Degree in International Trade.
- **Lifelong Learning:**
 - o EFQM Specialization Course: a model to improve the management of organizations
 - o International Trade Specialization Course: International Market Opportunity Analysis
 - o International Trade Specialization Course: Management Skills
 - o International Trade Specialization Course: Foreign Trade Techniques
 - o International Trade Specialization Course: International Marketing
 - o International Trade Specialization Course: Introduction to Business Management
 - o Supply Chain Logistics-Management Specialization Course: Purchasing and Procurement
 - o Supply Chain Logistics-Management Specialization Course: Skills Development
 - o Supply Chain Logistics-Management Specialization Course: Internal Logistics. Production Planning
 - o Supply Chain Logistics-Management Specialization Course: Warehouse and Stock Management
 - o Supply Chain Logistics-Management Specialization Course: Shipping and Outsourcing Logistics Services
 - o Supply Chain Logistics-Management Specialization Course: Decision making and Simulation in Logistics and Shipping

- o *Supply Chain Logistics-Management Specialization Course: ERP for Logistics Management*
- o *Supply Chain Logistics-Management Specialization Course: English for Logistics Management*
- ***Training for government-assisted employment***
 - o *MF0556 Warehouse Management and Marketing in the Food Industry/ MF0557 Organization in Food Industry Production Units/ MF0559 Processes in the Preserved Food and Fruit and Vegetable Industries*

5. RESEARCH ACTIVITY

5.1 Research groups

Agricultural economics

Principal researcher: **Aldanondo Ochoa, Ana María**

Researchers: **Almansa Sáez, Carmen; Barrena Figueroa, María Ramona; García López de Meneses, María Teresa; Pindado Tapia, Emilio; Sánchez García, María Mercedes; Simón Elorz, Katrín Nekane; Zouaghi Ferdaous**

Lines of research: *Agricultural policy analysis, International trade, Economics of production and efficiency, Social economy, Study of production restrictions, Agrifood industry, Agrifood marketing, Food safety, Agricultural valuation, Measurement of intangible assets.*

Firm economics

Principal researcher: **Arocena Garro, Pablo**

Researchers: **Anzola Román, Paula; Bayona Sáez, María Cristina; Bello Pintado, Alejandro; Caverio Brújula, M. Sandra; Contín Pilart, Ignacio; Gómez Gómez-Plana, Antonio; Goñi Legaz, Salomé; Madorrán García, Cristina; Núñez Aldaz, Imanol; Prieto Fernández, María Teresa; Villanueva Ruiz, Miguel A.**

Lines of research: *Economic analysis of efficiency and productivity, Economics of organizations and business strategy, Economics of human resources and occupational accidents, Energy economics, Industrial economics, regulation and privatization, Innovation and entrepreneurial activity management.*

Marketing group

Principal researcher: **Cebollada Calvo, José Javier**

Researchers: **Aramendia Muneta, María Elena; Arce Urriza, Marta; Chocarro Eguaras, Raquel; Cortiñas Ugalde, Mónica; Elorz Domezáin, Margarita; Grande Esteban, Ildefonso; Martín Martín, Oscar; Múgica Grijalba, José Miguel; Villanueva Orbaiz, María Luisa.**

Lines of research: *Marketing productivity analysis, Commercial distribution, Multichannel strategy, Consumer research and behaviour, International marketing, Marketing and new information and communication technologies.*

Accounting research

Principal researcher: **Lizarraga Dallo, Fermín**

Researchers: **Archel Domench, Pablo; Arnedo Ajona, Laura; González González, Inés; Marín Vinuesa, Luz María; Sánchez Alegría, Santiago.**

Lines of research: *Management accounting in the public sector, Dissemination of social information, Consolidated information on company groups, Cash flow information, Empirical investigation in account auditing, Accounting manipulation methods, Business failure prediction, Measurement of intangible assets.*

Financial markets

*Principal researcher: **Santamaría Aquilué, Rafael***

*Researchers: **Abinzano Guillén, María Isabel; Corredor Casado, María Pilar; Del Río Solano, María Cristina; Ferrer Zubiate, Elena; Gonzalez Urteaga, Ana; Muga Caperos, Luis Fernando.***

Lines of research: Investment funds, Stock market, Derivatives market, Currency market.

Business Organization

*Principal researcher: **Larraza Kintana, Martín***

*Investigadores: **Alcaide Muñoz, Cristina; Bayo Moriones, José Alberto; Boudina, Salma; Erro Garcés, Amaya; Franco Pueyo, Juan Francisco; Garcés Galdeano, Lucía; García Marco, María Teresa; García Olaverri, M. Carmen; Gastearena Balda, Maria Lourdes; Huerta Arribas, Emilio; Merino Díaz de Cerio, Francisco Javier; Ollo López, Andrea; Orcos Sánchez, Raquel; Pérez García, Raquel María; Urtasun Alonso, Ainhora.***

Lines of research: Business and competitive strategies, Technological and organizational innovation in companies, Productivity and competitiveness in companies.

5.2 Funded research projects

The list covers projects on which work has been performed in the academic year 2015-2016 although they may have begun in previous years and may end in later years.

Abinzano Guillén, I.; González Urteaga, A.; Muga Caperos, L.F.; Sánchez Alegría, S. (researchers). "Riesgo de crédito: Análisis comparativo las alternativas de medición y efectos industria-país". SANFI Grant for Young Researchers from the UCEIF Foundation.

Arocena Garro, P. (principal researcher). **Bayona Sáez, M.C.; Contín Pilart, I.; Goñi Legaz, S.; Nuñez Aldaz, I.; Simón Elorz, K.N.** (researchers). "Análisis del desempeño, competitividad y progreso económico". Funding Entity: Ministry of Economy and Competitiveness. Period: from January 2014 to December 2016. Reference: ECO2013-46954-C3-1-R.

Cebollada Calvo, J.J. (principal researcher). **Komarova, V.; Arce Urriza, M.; Villanueva Orbaiz, M.L.** (researchers) "Determinantes de la elección de internet como canal de compra y estrategia multicanal de la empresa. Efectos en los consumidores, las empresas, los individuos y la sociedad.". Period: 2012-2015. Reference: ECO2011-28182.

Cebollada Calvo, J.J. (principal researcher). **Música Grijalba, J.M.; Chocarro Eguaras, R.; Cortiñas Ugalde, M.; Elorz Domezáin, M.** (investigadores) "Efectos de la digitalización en las estrategias y operaciones multicanal de las empresas". Funding Entity: Ministry of Economy and Competitiveness. Period: 2016-2019. Reference: ECO2015-65393-R.

Larrazá Kintana, M. (principal researcher). **Bayo Moriones, J.A.; Bello Pintado, A.; Cavero Brújula, M.S.; García Marco, M.T.; García Olaverri, M^a C.; Huerta Arribas, E.; Lera López, F.; Merino Díaz de Cerio, F.J.; Urtasun Alonso, A.** (researchers). **Billón Curras, M.C.** (external researcher). "Entendiendo como organizar a las personas y la tecnología para competir a través de la innovación". Funding Entity: Ministry of Economy and Competitiveness. Period: from January 2014 to December 2016. Reference: ECO2013-48496-C4-2-R.

Martín Martín, O. (collaborating researcher). "Entrepreneurial Networking and Foreign Market Entry Decision Making" - "Foreign Market Entry Quantitative Study of New Zealand and Australian SMEs". Marsden Fund (Royal Society of New Zealand). Period: 2015-2017

Música Grijalba, J.M. (principal researcher). **Cortiñas Ugalde, M.; Chocarro Eguaras, R.; Elorz Domezáin, M.** (researchers). **Berne Manero, C.; Betancourt, R.; García Uceda, M.E.; Marzo Navarro, M.; Orive Serrano, V.P.** (external researchers). "Análisis de los canales de distribución a través de la oferta y demanda de servicios de distribución y de la participación del consumidor". Funding Entity: Ministry of Economy and Competitiveness. Period: from January 2013 to December 2015. Reference: ECO2012-38590-C02-01.

Sánchez García, M.M. (principal researcher). "COST Action: Green Infrastructure approach: linking environmental with social aspects in studying and managing urban forests". Funding Entity: European Cooperation in Science and Technology. Period: from 21 November 2012 to 20 November 2016. Reference: COST-FP1204.

Sánchez García, M.M. (principal researcher). **García López de Meneses, M.T.; Barrera Figueroa, M. R.; Zouaghi, F.; Pindado Tapia, E.** (researchers). "Emprendimiento, internacionalización en I+D en el comportamiento de la cadena agroalimentaria. Efecto combinado de los recursos, instituciones y grado de integración.". Funding Entity: Ministry of Economy and Competitiveness. Period: 2016-2018. Reference: AGL2015-65897-C3-1-R.

Sánchez García, M.M. (principal researcher). **Barrera Figueroa, M.R.; García López de Meneses, M.T.; Pindado Tapia, E.; Urmeneta Martín-Calero, H.; Zouaghi, F.** (researchers). **Alarcón Lorenzo, S.; Arias Martín, P.; García Martínez, M.** (external researchers). "Formas de organización de la innovación en el sistema agroalimentario y sus efectos sobre los resultados

empresariales". Funding Entity: Ministry of Economy and Competitiveness. Period: from January 2013 to December 2015. Reference: AGL2012-39793-C03-01.

Sanchez-Ostiz Gutierrez, J. y Pérez García, R. (researchers). "Valoración de la rentabilidad social e individual de la educación postobligatoria en Navarra, tras el impacto de la crisis 2005-2013 ¿Sigue siendo rentable invertir en capital humano en Navarra?". Funding Entity: CAN. Completion date: October 2015.

Santamaría Aquillé, R. (principal researcher). **Abinzano Guillén, M^a I.; Corredor Casado, M^a P.; Del Río Solano, M.C.; Ferrer Zubiate, E.; González Urteaga, A.; Muga Caperos, L.F.; Suárez Suárez, N.** (researchers). **De Pablo Redondo, R.** (external researcher). "Características de los activos, conducta de los inversores y formación de precio". Funding Entity: Ministry of Economy and Competitiveness. Period: from January 2013 to December 2015. Reference: ECO2012-35946-C02-01.

5.3 Doctoral theses defended

Martín Sánchez, V. "New Venture Growth Phases: the Joint Role of the Individual and the Environment". Supervisor: **Larraz Quintana, M. y Contín Pilart, I.** Defence date: 18/09/2015.

Garcés Galdeano, Lucía "Family firms: the role of non-economic factors". Supervisor: **Larraz Quintana, M.** Defence date: 15/12/2015.

Kaufmann Przepiorka, R. "Innovación Organizativa y Tecnológica: Determinantes e Impacto en los Resultados en la Empresa Industrial de Uruguay y Argentina". Supervisor: **Merino Díaz de Cerio, F.J. y Bello Pintado, A.** Defence date: 22/01/2016.

5.4 Books and Book chapters

Books and book chapters published in 2015 and the first six months of 2016.

Arce-Urriza, M.; Cebollada, J.; Villanueva, M. «An Investigation of Multichannel Shopping Behavior: Evolution in a Grocery Retailer in Spain». *Advances in Business and Management*. Nova Science Publications, (United States of America), 2015, Volume 7, pp. 111-120. ISBN 978-1-63482-026-4

Alarcón, S.; Barrena, R.; García, J.M.; García, T.; Sanchez, M. «Innovación y sector agroalimentario». *Redes de innovación y desarrollo local en el medio rural*. Ministerio de Agricultura, Alimentación y Medio Ambiente, Madrid (Spain), 2015, pp. 92-108.

Franco-Santos, M.; Larraz-Kintana, M.; Bourne, M. «People Management Standard, Managerial Capabilities and Firm Performance». *New Clues for Analysing the HRM Black Box. A selection of papers from the LX International Workshop on Human Resource Management* (University Pablo de Olavide, Seville, Spain). 30-31 October 2014. Cambridge Scholars Publishing, Newcastle upon Tyne (United Kingdom), 2015, pp. 65-96. ISBN 978-1-4438-7791-6.

Ciabuschi, F.; Dellestrand, H.; Martín-Martín, O. «Internal Embeddedness, Headquarters Involvement, and Innovation Importance in Multinational Enterprises». *Knowledge, Networks and Power. The Uppsala School of International Business*. Palgrave Macmillan, Londres (United Kingdom), 2015, pp. 284-317.

Ciabuschi, F.; Forsgren, M.; **Martín-Martín, O.** «Rationality vs Ignorance: The Role of MNE Headquarters in Subsidiaries' Innovation Processes». *Knowledge, Networks and Power. The Uppsala School of International Business*. Palgrave Macmillan, Londres (United Kingdom), 2015, pp. 264-283.

5.5 Articles published in journals

Articles published in 2015 and the first six months of 2016.

Abinzano, I., Muga, L., Santamaría, R. «Game, set and match: the favourite-long shot bias in tennis betting exchanges» *Applied Economics Letters*, 23, 8, 2016, pp. 605-608

Aldanondo, A.M.; Casasnovas, V.L. «Input aggregation bias in technical efficiency with multiple criteria analysis». *Applied Economics Letters*, 22 (6), 2015, pp. 430-435.

Anzola, P.; Bayona-Saez, C.; Garcia-Marco, T. «Value generation through organizational innovation: Direct and moderating effects / La generación de valor a partir de innovaciones organizativas: Efectos directos y moderadores». *Universia Business Review*, 2015 (46), 2015, pp. 70-93.

De Canio, F.; Pellegrini, D.; **Aramendia Muneta, M.E.** «The Smartphoners: consumer segmentation by smartphone usage» *Mercati e Competitività*, 1, 2016, pp. 123-144.

Aramendia Muneta, M.E.; Grande Esteban, I. «Spaniards and Spanish Product Image among the Chinese: Implications for Marketing Strategies» *Journal of China Marketing*, 6(1), 2016, pp. 79-95

Arcelus, F.J.; **Arocena, P.**; Cabasés, F.; Pascual, P. «On the Cost-Efficiency of Service Delivery in Small Municipalities». *Regional studies*, 49 (9), 2015, pp. 1469-1480.

Barrena, R.; García, T.; Sánchez, M. «Analysis of personal and cultural values as key determinants of novel food acceptance: application to an ethnic product.». *Appetite*, 87, 2015, pp. 205-214.

Barrena, R.; García, T.; Camarena, D.M. «An analysis of the decision structure for food innovation on the basis of consumer age ». *International Food and Agribusiness Management Review (IFAMR)*, 18 (3), 2015, pp. 149-170.

Bayo-Moriones, A.; Calleja-Blanco, J.; Lera-López, F. «The relationship between ICTs and HPWPs across occupations ». *International journal of manpower*, 36 (8), 2015, pp. 1164-1180.

Bayo-Moriones, A.; Etayo, C.; Sánchez-Tabernero, A. «Political orientation and perceived quality of television channels». *Journal of Service Theory and Practice*, 25 (6), 2015, pp. 813-835.

Galdon-Sanchez, J.E.; Gil, R.; **Bayo-Moriones, A.** «Outsourcing of peripheral services: Evidence from Spanish manufacturing plant-level data». *European Economic Review*, 78, 2015, pp. 328-344.

Bayo-Moriones, A.; Galdon-Sanchez, J.E.; Martínez-de-Morentín, S.; «The process of wage adjustment: An analysis using establishment-level data». *Economic and Industrial Democracy*, 37 (2), 2016, pp. 245-268.

- Bello, A.; García-Marco, T.** «*La Tecnología, la cualificación de la fuerza del trabajo y los sistemas productivos: Impacto en la productividad en la empresa*». *Papeles de Economía Española*, 144, 2015, pp. 171-182.
- Bello-Pintado, A.** «*Bundles of HRM practices and performance: Empirical evidence from a Latin American context*». *Human Resource Management Journal*, 25 (3), 2015, pp. 311-330.
- Bello-Pintado, A.; Kaufmann, R.; Merino Diaz-de-Cerio, J.** «*Advanced manufacturing technologies, quality management practices, and manufacturing performance in the southern cone of Latin America*». *Management Research*, 13 (2), 2015, pp. 187-210.
- Chocarro, R.; Cortiñas, M.; Villanueva, M.L.** «*Customer heterogeneity in the development of e-loyalty*». *Journal Of Research in Interactive Marketing*, 9 (3), 2015, pp. 199-213.
- Betancourt, R.; **Chocarro, R.; Cortiñas, M.; Elorz, M.; Mugica, J.M.** «*Channel Choice in the 21st Century: The Hidden Role of Distribution Services*». *Journal of Interactive Marketing* 33 (Febr), 2016, pp.1-12.
- Contín-Pilart, I.; Larraza-Kintana, M.** «*Do entrepreneurial role models influence the nascent entrepreneurial activity of immigrants?*». *Journal of small business management*, 53 (4), 2015, pp. 1146-1163.
- Capelleras, J.L.; **Contín Pilart, I.; Larraza Kintana, M.; Martin Sanchez, V.** «*Unemployment and Growth Aspirations: The Moderating Role of Education*». *Strategic Change*, 25 (2), 2016, pp.171-185.
- Corredor, P.; Ferrer, E.; Santamaria, R.** «*Sentiment-prone investors and volatility dynamics between spot and futures markets*». *International Review of Economics and Finance*, 35, 2015, pp. 180-196.
- Corredor, P.; Ferrer, E.; Santamaria, R.** «*The Impact of Investor Sentiment on Stock Returns in Emerging Markets: The Case of Central European Markets*». *Eastern European economics*, 53 (4), 2015, pp. 328-355.
- Ferrer, E.; Salaber, J.; Zalewska, A.** «*Consumer confidence indices and stock markets 'meltdowns*». *European Journal of Finance*, 22, 2016, pp. 195-220.
- García Olaverri, C.; **Garcés Galdeano, L.; Huerta Arribas, E.** «*Previsión complementaria empresarial: estudio internacional comparado*». *Fundación MAPFRE. Cuadernos de la fundación*, 215, 2016, pp. 1-157.
- Garcés-Galdeano, L.; Larraza-Kintana, M.; García-Olaverri, C.; Makri, M.** (2016). «*Entrepreneurial orientation in family firms: the moderating role of technological intensity and performance*». *International Entrepreneurship and Management Journal*, 12, 2016, pp.27-45.
- González-Urteaga, A.; Rubio, G.** «*The cross-sectional variation of volatility risk premia*». *Journal of Financial Economics*, 119, 2016, pp. 353-370.
- González-Urteaga, A.; Muga, L.; Santamaría, R.** «*Momentum and default risk. Some results using the jump component*». *International Review of Financial Analysis*, 40, 2015, pp. 185-193.

- Aleman, A.; Ballester, L.; **González-Urteaga, A.** «*Volatility Spillovers in the European Bank CDS Market*». *Finance Research Letters*, 13, 2015, pp. 137-147.
- Goñi, S.; Ollo, A.** «*The impact of family-friendly practices on work-family balance in Spain*». *Applied Research in Quality of Life* 07/2015, online, 2015
- Goñi, S.; Ollo, A.** «*Differences in work-family conflict: which individual and national factors explain them?*». *The International Journal of Human Resource Management* 12/2015, 2015
- Spence, C.; Dambrin, C.; Carter, C.; **Husillos, J.; Archel, P.** «*Global ends, local means: Cross-national homogeneity in professional service firms*». *Human relations: A journal of Studies towards the Integration of the Social Sciences*, 68 (5), 2015, pp. 765-788.
- Shijaku, E.; **Larraza-Kintana, M.; Urtasun-Alonso, A.** «*HPWS, technology and flexibility in the Spanish manufacturing industry: The moderating role of social capital*». *Evidence-Based HRM: a Global Forum for Empirical Scholarship*, 3 (3), 2015, pp. 279-299.
- Madorran, C.; García, T.** «*Corporate social responsibility and financial performance: the Spanish case / Responsabilidade social corporativa e desempenho financeiro: O caso espanhol / Responsabilidad social corporativa y desempeño financiero: El caso español*». *RAE: Revista de Administración de Empresas*, 56 (1), 2016, pp. 20-28.
- Ollo-López, A.; Bayo-Moriones, A.; Larraza-Kintana, M.** «*Disentangling the relationship between high-involvement-work-systems and job satisfaction*». *Employee Relations*, 38 (4), 2016, pp. 620-642.
- Johanson, M.; **Martin-Martin, O.** «*The incremental expansion of Born Internationals: A comparison of new and old Born Internationals*». *International Business Review*, 24 (3), 2015, pp. 476-496.
- Drogendijk, R.; **Martín-Martín, O.** «*Relevant dimensions and contextual weights of distance in international business decisions: Evidence from Spanish and Chinese outward FDI*». *International Business Review*, 24 (1), 2015, pp. 133-147.
- Berné, C.; García-González, M.; García-Uceda, M.E.; **Múgica, J.M.** «*The effect of ICT on relationship enhancement and performance in tourism channels*». *Tourism management*, 48, 2015, pp. 188-198.
- Nuñez, I.; Livanos, I.** «*Temps 'by choice'? An Investigation of the Reasons Behind Temporary Employment Among Young Workers in Europe*». *Journal of Labor Research*, 36 (1), 2015, pp. 44-66.
- Orcos, R.; Doña, S.P.** «*Liberalization of the banking sector and persistence of organizational forms [La libéralisation du secteur bancaire et la persistance des formes organisationnelles] [Liberalização do setor bancário e persistência das formas organizacionais] [Liberalización del sector bancario y persistencia de las formas organizativas]*». *INNOVAR, revista de ciencias administrativas y sociales*, 25 (58), 2015, pp. 9-22.
- Cano Rodríguez, M.; **Sánchez Alegría, S.; Arenas Torres, P.** «*The Influence of Auditor's Opinion and Auditor Reputation on the Cost of Debt: Evidence from Private Spanish Firms*». *Revista Española de Financiación y Contabilidad*. 2015.

Garcia-Alvarez-Coque, JM; Mas-Verdu, F; **Sánchez García, M.** «Determinants of Agri-food Firms' Participation in Public Funded Research and Development». *Agribusiness*, 31 (3), 2015, pp. 314-329.

Lopez-Mosquera, N.; Lera-Lopez, F.; **Sanchez, M.** «Key factors to explain recycling, car use and environmentally responsible purchase behaviors: A comparative perspective». *Resources, Conservation and Recycling*, 99, 2015, pp. 29-39.

Serrano, A; Faulin, J; Astiz, P; **Sánchez, M;** Belloso, J. «Locating and Designing a Biorefinery Supply Chain under Uncertainty in Navarre: A Stochastic Facility Location Problem Case». *Transportation Research Procedia*, 10, 2015, pp. 704-713.

Alarcon, S.; **Sánchez, M;** «Is there a virtuous circle relationship between innovation activities and exports? A comparison of food and agricultural firms». *Food Policy*, 61, 2016, pp. 70-79.

Schnettler, B.; Miranda, E.; Grunert, K.; Miranda, H.; Orellana, L.; Sepulveda, J.; Lobos, G.; **Sánchez, M.** «Psychometric analysis of the Food Technology Neophobia Scale in a Chilean sample». *Food Quality and Preference*, 49, 2016, pp.176-182.

Castillo-Valero, J.S.; **Simon-Elorz, K.;** Garcia-Cortijo, M.C. «Impact of the crisis period on the coop-wineries: Performance and strategies in Castilla La Mancha / Impacto de la crisis en las cooperativas de vino: Desempeño y estrategias en Castilla-La Mancha». ITEA, información técnica económica agraria: revista de la Asociación Interprofesional para el Desarrollo Agrario (AIDA), 111 (2), 2015, pp. 174-195.

Simon-Elorz, K.; Castillo-Valero, J.S.; Garcia-Cortijo, M.C. «Economic performance and the crisis: strategies adopted by the wineries of Castilla-La-Mancha (Spain) ». *Agribusiness*, 31 (1), 2015, pp. 107-131.

Zouaghi, F.; **Sánchez, M.** «Has the global financial crisis had different effects on innovation performance in the agri-food sector by comparison to the rest of the economy?». *Trend in Food Science & Technology*, 50, 2016, pp. 230-242.

5.6 Contributions to congresses, seminars and conferences

Contributions to congresses, seminars and conferences in the second six months of 2015 and the first six months of 2016.

Serrano, A., Faulin, J., Astiz, P., **Sánchez, M.**, Belloso, J. "*Locating and Designing a Biorefinery Supply Chain in Navarre: a Location Routing Problem Case*". 18th Meeting of the Euro Working Group in Transportation (EWGT). Transportation Research Procedia, 1-10. Delft, The Netherlands. (14 - 16 July 2015)

González-Urteaga, A. y Rubio, G. "*Mispricing, Market Liquidity and Funding Liquidity Across Characteristic-Based-Sorted Portfolios*". XXIII Finance Forum. Madrid (July 2015)

Ballester, L., Carchano, O. y **González-Urteaga, A.** "*Causal Relationships between Eurozone Sovereign CDS and Exchange Rates*". XXIII Finance Forum. Madrid (July 2015)

Capelleras, J.L.; **Contín-Pilart, I.**; Larraza-Kintana, M.; Martín-Sánchez, V. "*Population density and individual human capital influences on entrepreneurial growth aspirations*". 75th Annual Meeting of the Academy of Management. Vancouver, Canada (07-11 August 2015)

Contín-Pilart, I.; Larraza-Kintana, M.; Martín-Sánchez, V. "*The impact of entrepreneurs' planning profiles on new venture growth*". 75th Annual Meeting of the Academy of Management. Vancouver, Canada (07-11 August 2015)

Zouaghi, F., **Sánchez, M.** "*Technological versus non-technological innovations in agri-food sector during the global financial crisis*". International Conference of Agricultural Economists. Milan, Italy (08-14 August 2015)

Schnettler, B., Hoger, Y., Marquez, M., Orellana, L., Sepulveda, J., Miranda, H., **Sanchez, M.**, Grunert, K., Lobos, G. "*Food neophobia, life satisfaction, pleasure and family eating habits in University students*". 11th Pangborn Sensory Science Symposium. Pangborn, Sweden (23-27 August 2015)

Zouaghi, F., **Sanchez, M.** "*Alliances types and new product development in Agri-food firms*". III Workshop de Jóvenes investigadores en Economía y Empresa. Teruel (03-04 September 2015)

Chocarro, R.; Cortiñas, M.; Villanueva, M.L. "*Fuentes de información y compra en los servicios de experiencia y creencia*". XXVII Congreso de Marketing-AEMARK 2015 Pamplona (09-11 September 2015)

Simon, K.; Arcelus, F.J. y Murta, P. "*El impacto de las medidas de desempeño en la competitividad de la IAA: un análisis Shift-Share*". X Congreso Nacional de Economía Agraria. Córdoba (09-11 September 2015)

Huerta Arribas, E. Coordinador del workshop "*Hibridación en biomedicina*". Jornada sobre Emprendimiento en Biomedicina. Pamplona (30 September 2015)

Bai, W., Johanson, M., y **Martín Martín, O.** "*Returnee Entrepreneurial Firms' Innovation Performance: The Role of Business Relationships and Resources*". Strategic Management Society 35th Annual International Conference. Denver, USA (3-6 October 2015)

Abinzano, I., Navas, J.F. "*Pricing Covered Warrants using Observables: An Application to the Taiwanese Market*". 17th EBES Conference. Venice, Italy (15-17 October 2015)

- Martín Martín, O.** *"Internationalization of Returnee Entrepreneurial Firms"*. Department of Global Economics and Management research seminar series. University of Groningen. Groningen, Holland (20 October 2015)
- Larraza-Kintana, M.** *"Cómo publicar artículos de investigación"*. 4.5-hour seminar at Pablo de Olavide University, Sevilla. (22 October 2015)
- Huerta Arribas, E.** *"Lecciones Magistrales 3: Tecnología, negocios y el uso de máquinas; el futuro de internet"*. Fundación R. Areces. Madrid (26 - 28 October 2015)
- Díaz Moreno, E.** *"A Cluster's Competitiveness as Perceived by Stakeholders"*. 18th TCI Global Conference "Clusters in a Creative Economy. New Agendas for Companies and Policy Makers". Daegu, South Korea (3-6 November 2015)
- Díaz Moreno, E.** *"A Cluster's Competitiveness as Perceived by Stakeholder"* aplicación de Indexfokus a los Clusters Flamencos: The Flemish Aerospace Group FLAG y DSP Valley Cluster in Excellence of Smart Systems. Flemish Cluster Policy Workshop. Brussels (12-13 November 2015)
- Martín Martín, O.** *"Knowledge and Internationalization of Returnee Entrepreneurial Firms"*. Durham University Business School research seminar series. Durham University, Durham, UK. (17 November 2015)
- Huerta Arribas, E.** *"Los clusters motor del Desarrollo Empresarial: Experiencias y oportunidades"*. Pamplona (24 November 2015)
- Sánchez, M.** Conference: *"Formas de Innovación en el Sistema Agroalimentario y sus efectos sobre los Resultados Empresariales"*. VIII Taller de Formadores Agrarios clave y elementos de discusión". Valencia (30 November 2015)
- Pindado, E., Sánchez, M.** *"What makes an agro-entrepreneur?. The selection process in Europe"*. 148th Seminar of the European Agricultural Economists Association. Does Europe need a Food Policy? Bruselas, Belgium (30 November - 01 December 2015)
- Huerta Arribas, E.** *"Procesos de Innovación en la organización empresarial"* Mesa Redonda junto a F. Campos (AEDIPE) y A. Ursúa (AIN). Jornada Institucional de Reconocimiento a Empresas Innovarse 2015. Pamplona (December 2015)
- Bello Pintado, A.** *"The impact of seller density, brand concentration and independent service stations on the retail pricing of automotive fuels"*. Seminar at the Montevideo Economics Institute, Uruguay (1 December 2015)
- Bello Pintado, A. Garcés Galdeano, L.;** *"Bundles of HRM practices and performance: Family vs. Non-Family Firms in a Latin American context"*. 9th Iberoamerican Academy of Management Conference. Santiago, Chile (3-5 December 2015)
- Bello Pintado, A.; Heras, I.; Merino Díaz de Cerio, J.** *"The internalisation of Quality Management practices: Empirical evidences from manufacturing companies"*. 9th Iberoamerican Academy of Management Conference. Santiago, Chile (3-5 December 2015)
- Capelleras, J.L.; **Contín-Pilart, I.; Larraza-Kintana, M.;** Martín-Sánchez, V. *"Regional population density and entrepreneurial growth aspirations: the moderating role of individual human*

capital". 9th Iberoamerican Academy of Management Conference. Santiago, Chile (3-5 December 2015)

Contín-Pilart, I.; Larraza-Kintana, M.; Martin-Sanchez, V. "The influence of entrepreneurs' social referents on start-up size". 9th Iberoamerican Academy of Management Conference. Santiago, Chile (3-5 December 2015)

Garcés-Galdeano, L.; Larraza-Kintana, M.; Contín-Pilart, I.; Cruz, C. "Family firm satisfaction: the role of socioemotional value" 9th Iberoamerican Academy of Management Conference. Santiago, Chile (3-5 December 2015)

García Cestona, M.A., **García Marco, T.**, Malgorzata, K. "Innovation Performance and Corporate Governance in Europe: A New Perspective" 9th Iberoamerican Academy of Management Conference. Santiago, Chile (3-5 December 2015)

Urien, B. y **Erro Garcés, A.** "WhatsApp en la toma de decisiones directivas en una organización en crisis: Una experiencia con "role playing" 1st International Virtual SBRLab Conference. (9-11 December 2015)

Miren del Ama, Laura Ballester y **Ana González Urteaga.** "The cross-border spillover effect of credit rating events on sovereign CDS: evidence on the emerging markets". Research Workshop on Credit Default Swaps. Valencia (January 2016)

Martín Martín, O. Curso de "Marketing Management". Master DU European Business Administration, Université de Bordeaux. Bordeaux, France (19-22 January 2016)

Miren del Ama, Laura Ballester y **Ana González Urteaga.** "The cross-border spillover effect of credit rating events on sovereign CDS: evidence on the emerging markets". Seventh International Conference MAF 2016. Paris, France (March 2016)

Erro Garcés, A. Research seminar: Department of Marketing and Innovation. University of Hasselt, Bélgica. "Open Innovation in Public Sector: A Research between Public and Private Initiatives". Hasselt, Belgium (21 April 2016)

Laura Ballester, David Adrián y **Ana González Urteaga.** "Sovereign credit risk contagion in emerging markets". IX Jornadas Científicas de Difusión de la Investigación. Cuenca (April 2016)

Betancourt, Roger R.; **Chocarro, Raquel; Cortiñas, Monica; Elorz, Margarita; Mugica, Jose Miguel** (2016). "The Role Of Distribution Services In Multichannel And Omnichannel Behavior" Ponencia en Seminario: Multichannel Marketing: Recasting the Customer Experience, University of Zaragoza. Zaragoza (20 May 2016)

Simon-Elorz, K.; Castillo-Valero, S.; Garcia-Cortijo, M.C.; Madero-Madero; S. (2016) "Resilience and transformation of the co-operatives of wine in Castilla-La-Mancha (Spain)". ICA Research International Conference (International Cooperative Alliance). Almeria (24-27 May 2016)

Corredor, P., Ferrer, E., y Santamaria, R. "The Role of Sentiment and Stock Characteristics in the Translation of Analysts' Forecasts into Recommendations". IFABS 2016 Barcelona Conference. Barcelona (1-3 June 2016)

Lucía Garcés Galdeano, Martin Larraza Kintana, Cristina Cruz e Ignacio Contín Pilart. "Family Ceo Satisfaction: The Role of Non-Economic Goals". EURAM (European Academy of Management 2016 Conference). Paris, France (1-4 June 2016)

Elio Shijaku, Martín Larraza Kintana y Ainhoa Urtasun Alonso. *"Beauty or beast: organizational aspirations and dynamic embeddedness in strategic transactions"*. EURAM (European Academy of Management 2016 Conference). Paris, France (1-4 June 2016)

Malgorzata Kurak, Teresa García Marco y Miguel Angel García Cestona. *"Innovation Performance and Corporate Governance in Europe: A new Perspective"*. (presented as a paper). EURAM (European Academy of Management 2016 Conference). Paris, France (1-4 June 2016)

Malgorzata Kurak, Teresa García Marco y Miguel Angel García Cestona. *"Innovation Performance and Corporate Governance in Europe: A new Perspective"* (presented as a poster). Congreso DRUID16 20th Anniversary Conference. Copenhagen, Denmark (13-15 June 2016)

Ferrer, E., Santamaria, R., y Suarez, N. *"Does Analysts' Information Influence the Cost of Debt? Some International Evidence"*. The 14th INFINITI Conference on International Finance. Dublin, Ireland (13-14 June 2016)

Miren del Ama, Laura Ballester y Ana González Urteaga. *"The cross-border spillover effect of credit rating events on sovereign CDS: evidence on the emerging markets"*. The 14th INFINITI Conference on International Finance. Dublin, Ireland (13-14 June 2016)

Díaz Moreno, Enrique *"Análisis INDEXFOKUS de la competitividad territorial de la Ribera de Navarra"*, <http://www.slideshare.net/TCINetwork/tcilatinamerica16-analisis-indexfokus-de-la-competitividad-territorial-de-la-ribera-de-navarra-espaa>. 9º Congreso Latinoamericano de Clusters (9Clac <http://9clactci.com/programa/>) Organised by TCI www.tci-network.org and the University of La Frontera www.ufro.cl. Temuco, Chile (14-17 June 2016)

Victor Martin Sanchez, Ignacio Contin Pilart & Martín Larraza Kintana *"The Influence of Entrepreneurs' Social Referents on Start-up Size"*. 61st annual ICSB world conference. New York (New Jersey), USA (15-18 June 2016)

Simon-Elorz, K.; Castillo-Valero, S.; Garcia-Cortijo, M.C.; Madero-Madero; S. (2016) *"Competitive advantage and strategies of wineries of Castilla-La-Mancha (Spain)"*. 10 th American Association of Wine Economists. Bordeaux, France (21-25 June 2016)

Karami, M., Chetty, S. and Martín Martín, O. *"Effectuation and Internationalization: A Review and Agenda for Future Research"*, Proceedings of the 58th Academy of International Business (AIB) Annual Meeting, New Orleans, Louisiana, USA. (27-30 June 2016)

Ferrer, E., Santamaria, R., y Suarez, N. *"Does Analysts' Information Influence the Cost of Debt? Some International Evidence"*. 2016 EFMA Association Annual Conference. Basel, Switzerland (29 June - 2 July 2016)

5.7 Members of Department staying at other research centres and universities

Garcés Galdeano, L. Research stay at Lancaster University. Lancaster (United Kingdom). From 13-07-2015 to 31-08-2015. (7 weeks).

Bello Pintado, A. Research stay at the University of the Republic's Economics Institute. Montevideo (Uruguay). From 27-11-2015 to 01-01-2016. (5 weeks).

Martín Martín, O. Research stay with the Department of Business Studies, Uppsala University, Upsala (Sweden). From 15-07-2016 to 15-08-2016. (4 weeks).

Orcos Sánchez, R. Research stay in the Faculty of Economics and Business Studies at the Diego Portales University (Santiago de Chile). From 1-03-2016 to 30-04-2016. (9 weeks).

Erro Garcés, A. Research stay at the Hasselt University (Belgium) From 18-04-2016 to 22-04-2016. (1 week).

5.8 Researchers from other universities staying in the Department

Roger Betancourt: University of Maryland - USA. Research stay from 07/09/15 to 20/09/15 and from 07/06/16 to 17/06/16.

Ricardo Kaufmann: ORT Uruguay University – Montevideo. Stay to defend PhD thesis from 21/09/15 to 25/09/15.

M^a Luisa Rivera Basques: University of Sonora- Mexico. Research stay from 01/12/15 to 21/12/15.

Salma Boudina: Morocco. Pre-doctoral student. Stay from 01/02/16 to 29/04/16.

Malgorzata Kurak: Poland. Pre-doctoral student. Stay from 13/04/16 to 21/04/16.

Javier Husillos Carqués: University of Strathclyde-Glasgow-Scotland. Stay to give Seminar from 09/05/16 to 14/05/16.

Silvie Chetty: University of Otago – New Zealand. Research stay from 21/05/16 to 29/05/16.

Carlos Bianchi: University of the Republic (Udelar) – Uruguay. Research stay from 07/06/16 to 18/06/16.

Susana Ferreira: University of Georgia - USA. Research stay from 13/06/16 to 13/07/16.

Sabina Scarpellini: University of Zaragoza. Research stay from 13/06/16 to 13/07/16.

6. SEMINARS, COURSES, WORKSHOPS AND CONFERENCES

Roger Betancourt (University of Maryland – USA) lecturer in the Training Activity of the Economics, Business Science and Law PhD programme: “*Líneas de Investigación comunes entre Economía y Empresa*” (15 September 2015)

Ksenia Koroleva (Rotterdam School of Management) seminar lecturer “*The User, her Information, and the Perception of her Friend: Relational Affordances of Information Processing Onsocial Network Sites*” (2 October 2015)

Nuria Suárez (CUNEF) ponente del Seminario *“Corporate Leverage and Troubled Banks: Do Bank Market Power and Institutions Matter?”* Authors: Ana Isabel Fernández (CUNEF), Francisco González (University of Oviedo) and Nuria Suárez (CUNEF). (22 October 2015)

Joseba de la Torre y **Emilio Huerta** (UPNA) organisers of the 2nd University Seminar: *“Hacia una nueva estrategia industrial: cooperar, competir e innovar en las empresas, el papel de los clusters”* Cátedra Liderazgo y Estrategia Empresarial UPNA/La Caixa / Fundación Empresa / Sociedad UPNA (19 November 2015)

Alejandro Bello-Pintado, Iñaki Heras y Javier Merino Díaz de Cerio. Seminar authors and lecturers *“The Internalisation of Quality Management Practices: Empirical Evidences from Manufacturing Companies”* (24 November 2015)

Malgorzata Kurak, **Teresa García Marco** y Miguel Angel García Cestona. Seminar authors and lecturers *“Innovation Performance and Corporate Governance in Europe: a New Perspective”* (24 November 2015)

Lucia Garcés-Galdeano, **Martín Larraza-Kintana**, **Ignacio Contín-Pilart** y Cristina Cruz. Seminar authors and lecturers *“Family Firm Satisfaction: The Role of Socioemotional Value”* (24 November 2015)

Ignacio Contín-Pilart, **Martín Larraza-Kintana** y Víctor Martín-Sánchez. Seminar authors and lecturers *“The Influence of Entrepreneurs’ Social Referents on Start-Up Size”* (24 November 2015)

Inés González González (Business Administration Department - UPNA) seminar lecturer *“First Evidences about Performance Indicator to Manage the Binomial Service Quality-Efficiency in Public Transport”* (27 November 2015)

Juan Manuel García Lara (University Carlos III). Seminar lecturer *“Earnings Management and conditional conservatism”* (16 December 2015)

Marta Díaz Peña (Foundation University-Society career guidance officer) lecturer in the Career Guidance Days for Master’s Degree in Process-based Management with Integrated Information Systems–ERP and Master’s Degree in Business Management students *“Búsqueda proactiva de empleo”*. Duration: 6 hours. (4 and 11 February 2016)

Paula Anzola, **Emilio Pindado**, **Cristina Alcaide**, **Maite Prieto**, **Sofía Peña**, **Ferdaous Zouaghi** y **Salma Boudina** (PhD students belonging to the Business Administration Department - UPNA). Lecturers *“Jornadas de seguimiento de tesis doctorales del Dpto. de Gestión de Empresas”*. (6 April 2016)

Myriam Ariz Górriz (Marketing and Commercial Consultant and Associate Professor at the UPNA- Business Administration Department) lecturer in the VI Jornada de Marketing *“La investigación de mercados hoy”* Lecture *“Descifrando la investigación”* (13 April 2016)

José Ramón Arteta (Account director de Millward Brown Spain en Madrid) lecturer in the VI Jornada de Marketing *“La investigación de mercados hoy”* Lecture *“La construcción de un nuevo eje de comunicación”*. (13 April 2016)

Robin Hogart (Director Graduate Program in Economics, Finance and Management of Pompeu Fabra University) seminar lecturer *“Some thoughts on management education”* (15 April 2016)

Fermín Lizarraga, **Laura Arnedo**, **Santiago Sánchez** y **Luz Mª Marín** (UPNA- Business Administration Department) seminar authors and lecturers *“Forward merger strategy and the damaging role of private equity buyouts”* (29 April 2016)

Antonio Álvarez Pinilla (University of Oviedo) lecturer in the Training Activity of the Economics, Business Science and Law PhD programme of the Talk *“Explaining the Differences in Supermarket Sales”* and the Methodology Tutorial *“Modelos de Clases Latentes”* (3 May 2016)

*José M^a Garrido Juango (Agri-food Business Development Driver and Director of Freshmentoring) seminar lecturer “¿Tienes madera de empresario-emprendedor?” included as a training activity for students taking the module “Gestión de la Innovación en la Empresa Alimentaria” in the 3rd year of the Undergraduate Degree in Innovation in Food Processes and Products, organised by **Ramo Barrena, Teresa García López de Meneses y Jesús Sánchez Ostiz** (UPNA- Business Administration Department) (4 May 2016)*

Javier Husillos Carqués (Reader of Accounting. Department of Accounting and Finance. University of Strathclyde, Glasgow) seminar lecturer “When Contribution Matters” (13 May 2016)

***José Miguel Múgica Grijalba** (Full Professor of Marketing and Market Research. UPNA- Business Administration Department) seminar lecturer “The role of distribution services in multichannel and omnichannel” (17 May 2016)*

Alfonso Antoñanzas (CEO of Exkal, S.A.) y Fermín Aldaz Ariz (Sales and Marketing Manager, Florette Ibérica) lecturers in the Master’s in International Trade Management Seminars (18-19 May 2016).

***Rafael Santamaría Aquilue** (Business Administration Department - UPNA) seminar lecturer “Corporate governance, bargaining power and fee setting in the pension plan industry” (8 June 2016)*

*Joseba de la Torre y **Emilio Huerta** (UPNA) organiser of the 3rd University Seminar “Estrategias de Innovación, Transferencia de Conocimiento y Dinámicas de Internacionalización de la Empresa” Business Leadership and Strategy Lecture Series UPNA/La Caixa. (23 June 2016)*

*Miguel Vital Huici (Founder and CEO of Ride On, Ride It and Global Sharing Hong Kong) lecturer in the Third Session of the XXI Seminario de Innovación Empresarial (Supervisor: **Javier Merino Díaz de Cerio**) “Empieza pequeño, piensa en grande: Caso Ride On”. (24 February de 2016)*

Ana Goyén (Assistant Director of Wind Business, Ingeteam Power Technology) “Adaptación al entorno: de un mercado de demanda a un mercado de oferta”. (13 April 2016)

*Belén Goñi (Happeninn Innovación) lecturer in the Fifth Session of the XXI Seminario de Innovación Empresarial (Supervisor: **Javier Merino Díaz de Cerio**) “Innovar o morir”. (4 May 2016)*

*José María Zabala Martínez (CEO of “Zabala Innovation Consulting” and winner of Businessperson in Navarre 2015 Prize) speaker in the Closing Event of the XXI Seminario de Innovación Empresarial (Supervisor: **Javier Merino Díaz de Cerio**) “Practicar la innovación en la empresa” (11 May 2016)*

7. AWARDS

Martín-Martín, O. «*Outstanding Reviewer for Baltic Journal of Management in the Emerald Literati Network 2015 Awards for Excellence*», Outstanding Reviewer for Baltic Journal of Management in the Emerald Literati Network 2015 Awards for Excellence. Emerald Group Publishing Limited. 2015

Contín-Pilart, I.; Larraza-Kintana, M.; Martín-Sánchez, V. «*The Influence of Entrepreneurs' Social Referents on Start-Up Size*», International Entrepreneurship and Management Journal Editors' Best Paper Award. 9th Iberoamerican Academy of Management Conference Organizing Committee. 2015

Shijaku, E.; Larraza Kintana, M.; Urtasun Alonso, A. «*Beauty or beast: organizational aspirations and dynamic embeddedness in strategic transactions*». Premio: Best Conference Paper. EURAM 2016 Conference; Paris (1-4 June 2016)

Simón Elorz, K. Winner of the Visionary Award awarded by the German multinational SAP through its University Alliances programme. (February 2016)